

SANDWELL LEISURE TRUST
ANNUAL REPORT 2018/19



SERVING THE HEART OF THE COMMUNITY

03	SLT making an impact for Sandwell in 2018/19
04	Social Impact
05	Social Prescribing scheme
06	Sandwell Free Swimming
07	Swimming, a life skill for Sandwell
08	Sandwell users are in the Zone and leading the World...
09	The National Hindu Students' Forum at Tipton Sports Academy
10	Couch 2 5k
11	The Ryland Centre

12	Schools and Outreach
13	Benson Project - Case study
14	Our Staff
15	Award Winning Services
16&17	Our Customers
18	Social Followers
19&20	Changing Lives
21	Financial Analysis



SLT making an impact for Sandwell in 2018/19

We are non-profit distributing which means we reinvest 100% of any surplus to improve, maintain and deliver quality services for the whole community to enjoy, socialise in and become more active.

It is heartening to see that in a competitive market with challenging local demographics, SLT continues to deliver service improvements and exceed targets to increase participation in physical activity whilst improving the health and well-being of Sandwell.

Our customers are at the heart of everything we do and it is vital we continue to demonstrate the social impact we make by showcasing the testimonials and feedback of how the Trust is changing people's lives. Sandwell Council's vision is to create a more physically active Sandwell whilst driving the continuous improvement of key Public Health outcomes, SLT plays a leading role in the successful delivery of this vision and achievement of these outcomes.

We are delighted to be working in partnership with Sandwell Council on the new £60m Sandwell Aquatic Centre swimming facility opening 2022 and £5.1m West Smethwick Park restoration which includes a new pavilion building opening 2020, both to be managed by SLT.

All of our achievements would not be possible without the commitment and hard work of all our employees, the effective leadership, expertise and innovation of our managers and our Board and our key partnership with Sandwell Council.

We thank everyone for their continued contribution and support.



Lynda Bateman Chair

Ash Rai Chief Executive

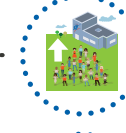
Our aims



MAINTAIN QUALITY OF SERVICES FOR SANDWELL RESIDENTS



INCREASE PARTICIPATION



INCREASE ATTENDANCES



STAFF SATISFACTION & WELL-BEING



MAINTAIN FINANCIAL STABILITY WHILST BEING WELL GOVERNED & ECO FRIENDLY



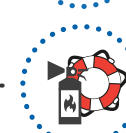
CONTINUE TO REDUCE SUBSIDY



PROVIDE VALUE FOR MONEY



CUSTOMER SATISFACTION



HIGHEST LEVEL HEALTH & SAFETY



ACHIEVE & MAINTAIN EXTERNAL ACCREDITATIONS



Social Impact

SLT's core mission is to increase participation in physical activity and improve the health and well-being of the local and wider community. The trust works hard to do this by providing a range of opportunities for more people to enjoy leisure in a safe and social way. Our headline performance demonstrates how we are doing this.



Sandwell's Vision 2030 AMBITION 8



Our distinctive towns and neighbourhoods are successful centres of community life, leisure and entertainment where people increasingly choose to bring up their families



Total attendances

2.61m

↑ ↓ UP BY
8%



77%
ARE Sandwell residents

Sandwell's Vision 2030 AMBITION 2



Sandwell is a place where we live healthy lives and live them for longer, and where those of us who are vulnerable feel respected and cared for.



Overall membership
has increased to

68,674



UP BY
13%



89%
ARE Sandwell residents

OVER **130**

local businesses
and partners
with **corporate**
membership for
their employees



UP BY
44%



Social Prescribing scheme

The scheme has formalised the link between the **Portway Family Practice** and **Portway Lifestyle Centre**, in order to offer an integrated service to the local community. It is directly influenced by **the needs of the patients of the GP practice and the local community**, and will consider all aspects that are affecting their health and well-being.

Working together with colleagues from Sandwell West Birmingham CCG, the social prescription scheme targets the 3,500 patients within the practice, particularly those who are at risk of requiring secondary care intervention, with the aim that these patients will experience improved health and wellbeing and a reduction in their use of GP practice resources.

All patients signing up to the scheme have been provided a Portway Connected" membership with unlimited access to swimming, group fitness and use of the gym, including monthly one to one sessions with the centres gym and fitness team.



the social prescription scheme **targets**
3500
patients

The GP team, are very supportive of the pilot scheme, and offer their commitment, time and support, in developing a simplified referral system and measurements recording the health impacts the programme has on the individuals' health and well-being.



“Whilst the scheme is still very much in it's infancy, we have **more than 80 patients who have signed up** to the Portway Connect pass, and **more than 1,000 active visits** have been recorded.”



Sandwell Free Swimming

SLT delivers Sandwell's free swimming scheme at pools throughout Sandwell. Swimming is still one of the most popular activities for families and young people. This initiative helps residents aged 60+ and those aged 16 and under to access quality safe swimming locally in Sandwell.



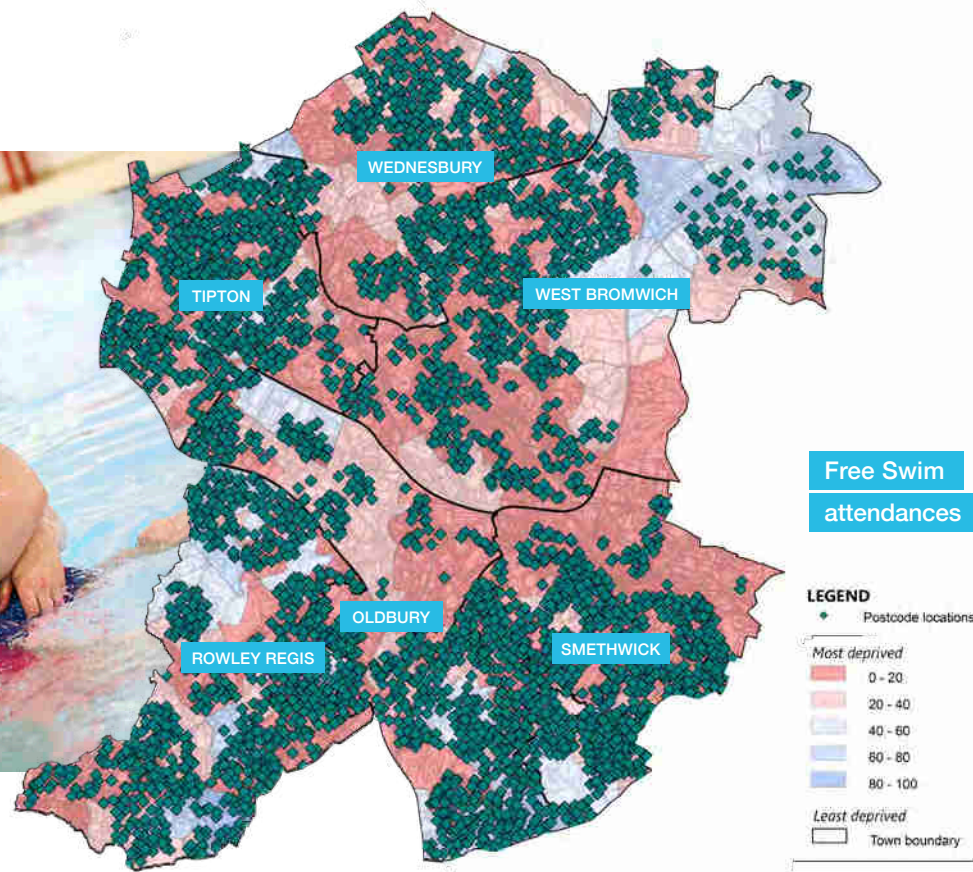
73,439

SANDWELL FREE SWIMS DELIVERED
TO THOSE AGED **16 AND UNDER** OR **OVER 60**



OVER **16,000** participants
learning to swim

Targeting most deprived neighbourhoods



88% learning an
essential
life skill
ARE Sandwell residents



Swimming, a life skill for Sandwell

The demand for swimming and learning to swim in Sandwell grows year on year. Swimming is both a vital life and social skill and we are proud to play a major role in the delivery of safe swimming in Sandwell.

SLT supports **over**

16, 

people learning to swim in Sandwell **each year**

**SLT HAS
DELIVERED
OVER 190,000
SWIMMING LESSONS**

Sandwell's Vision 2030 **AMBITION 4**



Our children benefit from the best start in life and a high quality education throughout their school careers with outstanding support from their teachers and families.



SLT delivers **Pool Lifeguard and Swimming Teacher courses**, targeting Sandwell residents throughout the year. **Successful participants then have the opportunity to apply for employment opportunities with SLT.** The trust has also funded professional start up fees to **help local people start their career in leisure in Sandwell.**



WORKING IN PARTNERSHIP



SLT works in partnership with the 'Swimming Teachers Association' (the STA), using their International Learn to Swim Awards. Our Swim Academy delivers lessons for parent and baby, parent and toddler, pre-school, school, young people, adults, and targeted sessions supporting people with disabilities.

SLT's popular Junior Lifeguard Academy aims to 'progressively challenge' learners to attain survival and rescue skills that can save lives and provide opportunities also leading to employment with SLT.



**over
90** Schools



**MORE THAN
10,500** School children



**over
120,000** School lessons

at key stage 1 and 2, receive swimming lessons with SLT in Sandwell **each year**

Sandwell's Vision 2030 **AMBITION 8**



Our distinctive towns and neighbourhoods are successful centres of community life, leisure and entertainment where people increasingly choose to bring up their families



Sandwell users are in the Zone and leading the World...

Wearable technology is on trend helping more and more of us to track and improve our health. The introduction of myzone belts, worn whilst doing exercise, is proving to be a popular way of doing this with some very impressive findings for Sandwell.



World Health Organization

The minimum physical activity recommendations set by the World Health Organization, recommends that healthy adults perform a **minimum of:**



of moderate intensity exercise per week



of vigorous-intensity exercise per week

This equates to

1300

myzone Effort Points (MEPs) per month



Last year of SLT's **316** registered myzone users,

78% achieved or exceeded

the World Health Organization **recommended levels** of **weekly exercise** from Sandwell!

“The belt helps with tracking my progress & effort, my resting heart rate has dropped from 80-59 which is huge and shows me I’m getting fitter”

Jess, Tipton Leisure Centre member

“I love tracking my workouts with MyZone, its very addictive but also the habit of tracking my exercise and comparing them helps to keep me focused on hard I train, I’ve found MyZone more addictive than any other fitness trackers because its geared more towards your actual workout. I love the challenges that are set by the center and the community spirit of it, seeing it on the screens in the gym and classes makes you push yourself harder , I think it’s a fabulous addiction to SLT.”

Jo, Portway Lifestyle Centre member



Sandwell's Vision 2030

AMBITION 2



Sandwell is a place where we live healthy lives and live them for longer, and where those of us who are vulnerable feel respected and cared for.



The National Hindu Students' Forum at Tipton Sports Academy

On Saturday 16th February 19, Tipton Sports Academy hosted the National Hindu Students' Forum (NHSF) for the 9th year running

The NHSF is comprised of over **4,000 Hindu students from 46 universities** across the UK along with a network of alumni and professionals.

Around **750** Hindu university students and families attended the annual competition with students competing against each other in the traditional Indian Tag Games of **Kho-Kho** and **Kabbadi** as well as **Football**, **Netball** and **Badminton**.

The organisation engages in a variety of activities including campaigning and leadership development. It is run by volunteers who have professional careers and who are committed to encouraging Hindu youth to contribute more to society.



The sports competition is the **National Final** where winners from regional events competed with winners presented with awards by a senior Army Officer.

The Army has a mixed doubles badminton team that come from 37 Signal Regiment, a Redditch-based reserves unit. The Army also provided a 35-foot-high climbing wall for the students to take on and other fun games on the day and recruitment information at reception.

Soldiers from across the West Midlands talked with students, coming from units such as Coventry-based 159 Regiment Royal Logistic Corps and Stourbridge-based 63 Military Intelligence Company.

The day was a great success as usual. Centre staff worked hard on the day and during the run up to the event, setting up equipment, cleaning, marking our netball courts etc so a big thank you to all staff who were involved. We look forward to hosting the event next year.



"The NHSF is always keen to have armed forces involvement in this competition because it understands the benefits of military leadership and values. We share the same values – honesty, integrity, and respect – as the NHSF and we are delighted to support them. We are looking forward to what should be a fantastic day"

Major James Eppleston,
Army HQ Regional Command



Couch 2 5k

“Did a couch to 5k with SLT Tipton Sports Academy and it was amazing!! Never been able to run before but it has always been a goal for me!! This programme not only helped me achieve that goal as I can now run a 5k but has also helped me lose weight which I had been struggling to do. Highly recommend!!”

Elizabeth Houghton

Nine week programme to support local people with very low fitness levels take that first step to a new healthier lifestyle

Safe & enclosed running environments

Lead by qualified & understanding fitness teams

Delivered boroughwide

Private online support group

Value for money, removing cost as a barrier

Helping families get fit together

Family & disability friendly programmes

Giving confidence to integrate into other SLT sessions



“I took part in the Couch to 5k Programme at Haden Hill. The team of coaches were really supportive and created a relaxed friendly atmosphere where everyone was included regardless of ability”

Jen Stoneman

“Three and a half years ago I had a quadruple heart bypass and could barely get out of the chair to make a coffee and it's been very hard to motivate myself to do any worthwhile structured exercise, that is until I joined the Tipton Couch25k group nine weeks ago which I'm proud to say I alongside about 80 others graduated this week. I can only offer praise to the coaches, especially Haley who spurred everyone on every week offering encouragement to us all.

Completing this course has genuinely altered my life and my whole outlook to health and exercise and have even finished 2 x 5k Parkruns, something I could have only have dreamed of previously.

So a big big thank you for giving me the opportunity and if I can do it, anyone can”

Martin Fennings

“you'll be amazed at what you can achieve if you believe in yourself and join a group activity!”

Yesterday I finished couch to 5k and 'graduated' from the coached course I completed with Sandwell leisure trust at Tipton sports academy. On the first class, I couldn't run for 1 minute without stopping I was so unfit. However, last night, only 8 weeks later, I ran for 5.27km (3.27 miles) without stopping. Not once. I was slower than a tortoise in peanut butter, but I ran all the way.

I'll be honest, there were tough moments when I thought I couldn't do it, but the camaraderie and support of #teamtipton got me through.

I wouldn't be where I am without this course, I'd have probably given up at week 4/5. But no. I can run 5k. Give it a go, you'll be amazed at what you can achieve if you believe in yourself and join a group activity!

Jenna Phillips



The Ryland Centre

2018 proved another year of sustainability and growth, with a busy timetable of weekly activities for all ages that consistently hit maximum capacity.

In **June 2018** we replaced and upgraded our gym equipment, adding industry favourites – Power Mill and cybex trainer. This has helped us retain our membership and continue to grow our membership base. Along with the addition of new gym equipment we also purchased 5 additional spin bikes to help us **retain and grow** our group exercise members.

2018 was about making our business sustainable, to do this we have recruited more group fitness instructors to help us **deliver an on trend fitness programme** and assist with cover of our 60+ fitness class programme.

Over
60
fitness class
programmes



We have had another year of working closely with our clubs now adding **Adult dance classes**, **Two back to netball sessions** and a second **junior athletics club**.

In **January 2019** we launched our results based **outdoor bootcamp and motivate sessions** which are an additional fee to the monthly membership.



“ I love running round the track with the Ryland Runners. Everyone is so supportive and the track is a safe environment for me. At each session we do something different to improve on our fitness, running and stamina.”

I started running on the track at the Ryland Centre in the autumn of 2018. I run there with the Ryland Runners, who are a super friendly and inclusive group that meet on a Thursday night.

I joined the group to help with my training for the 2019 London marathon as I was on a mission to go from couch to marathon in a year and needed all the help I could get!

I'm visually impaired and run there with the help of my guide runner Clare Weaver. I was very nervous when I first started, but it was great and I absolutely loved it.

Running there with the help of my guide and the group has really helped my confidence and played a big part in my marathon prep.

Ryland Runners member, Lizzie Tovey



Our c25k programme has gone from strength to strength since we launched 4 years ago **we have now launched couch to 1 mile** with more of a family focus to **encourage families and children** to participate in activity together.



In **2018** we welcomed **Nordic walking group** who use our outdoor facilities 4 mornings per week for training. We also welcomed **two new day time badminton clubs**.



Schools and Outreach

We offer **bespoke programmes in Sandwell Schools** to fulfil sport and pupil premium funding requirements, **delivering fully inclusive activities** for a variety of age groups from **Early Years to Key Stage 4**, reaching over **1,032 children** and young people per week in 12 Schools.

We have worked in close partnership with local Community Operating Groups, Youth Services, local Police and the Fire Service to deliver Positive Behaviour Programmes, having a massive impact to help and support families and young people in Sandwell.

We have achieved great success in our schools and community outreach sessions, inspiring children of all ages to get active and lead healthier lifestyles. Our aim for the future is to increase the number of schools that we deliver quality sessions to during the curriculum, lunchtime and after school.

“We continue to work in partnership with Sandwell Council and other key agencies to set up and deliver a wide range of community based activities within parks and green spaces, throughout Sandwell.”

Sandwell's Vision 2030

AMBITION 4



Our children benefit from the best start in life and a high quality education throughout their school careers with outstanding support from their teachers and families.



The SLT tennis development team delivered an impressive Schools and parks outreach project this year, **supporting free coached activity for children and families**, with over **1,000 participants in 12 Schools** and within local parks.

We once again worked in partnership with The Princes Trust, delivering a tennis programme to disaffected young people from local Black Country schools. Plans are already in place to deliver a similar project in 2019.

Our adult and junior teams had great success in the Staffordshire tennis leagues, with the Ladies A and Men's D teams both gaining promotion and the Men's A team coming runners up in the top Premier Division. Our mini tennis teams for children aged Under 8 and Under 9 both won the Staffordshire Team Tennis event.



**YOUTH
CAN
DO IT**



Approximately
450

children, young people and adults participating weekly.

“The development programme at Tipton Sports Academy continued to go from strength to strength”

Benson Project - Case study



OVER
500

local people
engaged every
week on
Benson Project

70,369
sessions
delivered



Sandwell's Vision 2030 AMBITION 5



Our communities are built on mutual respect and taking care of each other, supported by all the agencies that ensure we feel safe and protected in our homes and local neighbourhoods



Sandwell's Vision 2030

AMBITION 8



Our distinctive towns and neighbourhoods are successful centres of community life, leisure and entertainment where people increasingly choose to bring up their families



Sandwell's Vision 2030 AMBITION 2



Sandwell is a place where we live healthy lives and live them for longer, and where those of us who are vulnerable feel respected and cared for.



The partnership between Benson Community Project (BCP) and Hadley Stadium (SLT) continues to go from strength to strength. The Soho & Victoria Ward has seen **a decrease in reported Anti-Social Behaviour incidents of approximately 60%** in the time that BCP has been located at Hadley Stadium.

(Soho and Victoria Crime/ASB figures – Oct.2018)

Sandwell Leisure Trust took the decision to fund BCP with £8,000.00 in April 2018 and, with every £1.00 invested in sports programmes with disadvantaged young people resulting in a £7.00 saving to society, this equated to **a £56,000.00 social return on investment.** (Based on Kickz calculations on social value)



With new sessions, such as **Community Cycling "BikeAbility", Female only Community Football** and **Community Basketball** now launching as well as the introduction of **joint holiday activity programme**, all of which are co-funded by SLT, the partnership has never been stronger and looks set to continue.



Sandwell's Vision 2030 AMBITION 10



Sandwell now has a national reputation for getting things done, where all local partners are focused on what really matters in people's lives and communities



Friends of
Lightwood Park



We currently employ
480 **STAFF**



54%
ARE Sandwell
residents



**STAFF TURNOVER
FOR 2018/19** **12%**



**INVESTED
£47,000**

including **£30,000**
linked to **essential health
and safety training** to
ensure staff continue to
keep customers safe

**UTILISED THE
£30,000** **LEVY
POT**

to upskill Relief Duty Managers
on a **Level 3 Management
Apprenticeship Programme**



**INVESTED IN
OVER 30**

different areas of
**training
learning and
development**

Continued learning



Continued learning through the SLT ELearning Suite, including Safeguarding and Data Protection



Continued commitment to the health and wellbeing of the workforce with the use of the Staff Membership Card and also investing in over 25 managers becoming Mental Health First Aiders



Provided financial support to new employees becoming pool lifeguard and swimming teacher qualified



Implemented new HR system, providing self-service for staff and managers, automating processes and reducing paper administration



MHFA England

Sandwell's Vision 2030 **AMBITION 3**



Our workforce and young people are skilled and talented, geared up to respond to changing business needs and to win rewarding jobs in a growing economy



Awards Winning Services

Providing award-winning services is a priority for SLT. Maintaining and achieving external accreditation demonstrates how we are benchmarked within the leisure industry nationally, so our customers can be assured they are receiving the best quality, safe services.

RoSPA Gold Award

An ongoing commitment in ensuring the highest level of health and safety for all customers and staff is a top priority and we are delighted in maintaining the prestigious National RoSPA Gold Presidents Award. Awarded by the Royal Society for the Prevention of Accidents (RoSPA), internationally recognised and one of the most sought after safety accolades by organisations from every sector, not just the leisure industry.



Quest Accreditation

Importantly, we also maintain Quest accreditation, a continuous improvement tool and the leisure industry's only recognised Quality Assurance scheme for facility management and sports development designed to measure how effective organisations are. The scheme enables organisations to benchmark themselves with other leading operators nationally that is independently verified.



Sandwell's Vision 2030 AMBITION 10



Sandwell now has a national reputation for getting things done, where all local partners are focused on what really matters in people's lives and communities



Investors in People

Developed over 25 years and organisations that meet the World-recognised Standard reflect the very best in people management excellence.

“We would like to congratulate the organisation on retaining its IIP accreditation since 2004”

External assessor feedback



**INVESTORS
IN PEOPLE**

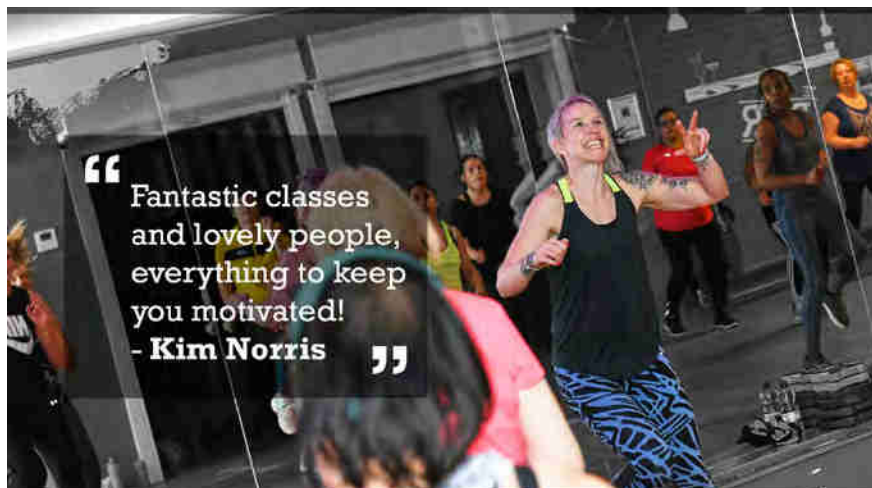
Sandwell's Vision 2030

AMBITION 1



Sandwell is a community where our families have high aspirations and where we pride ourselves on equality of opportunity and on our adaptability and resilience

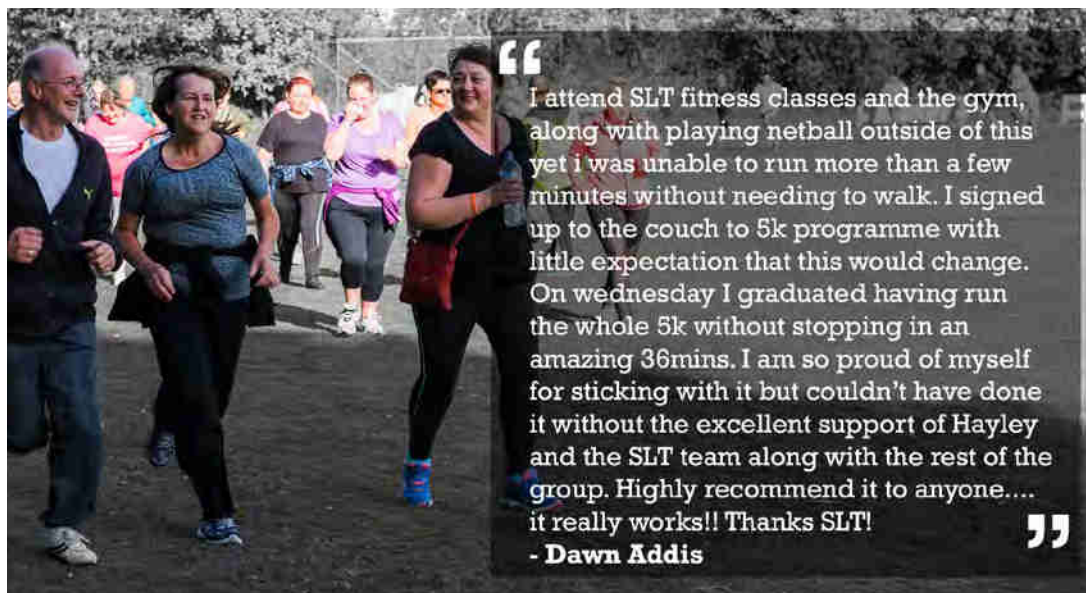




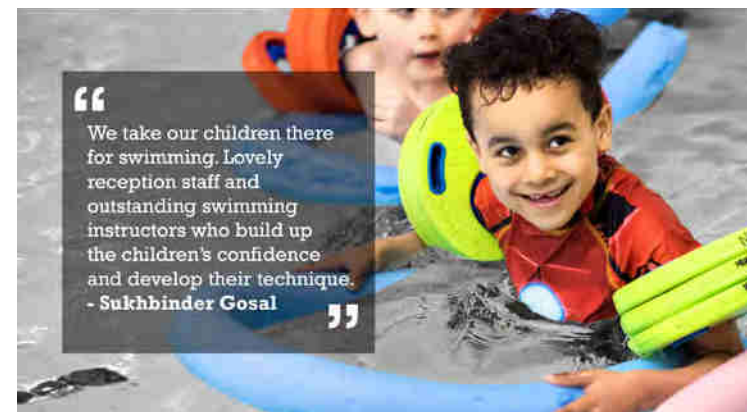
“ Fantastic classes and lovely people, everything to keep you motivated!
- Kim Norris ”



“ Portway is an amazing centre, it caters for all ages and abilities. The centre is well known for its functional fitness, all the staff are so friendly and welcoming and so are many of the members, if you want a good vibe and workout with equally like-minded people and inspiring instructors. Then come to Portway.
- Jo Shirvington ”



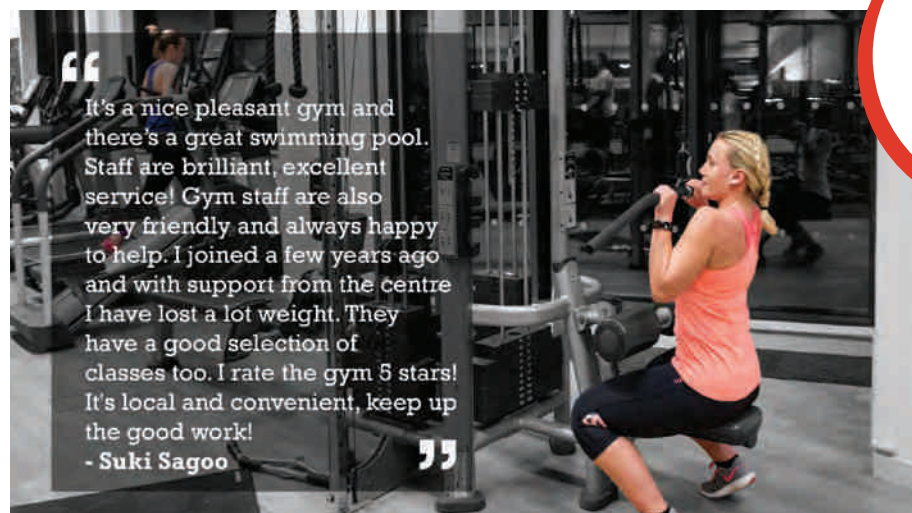
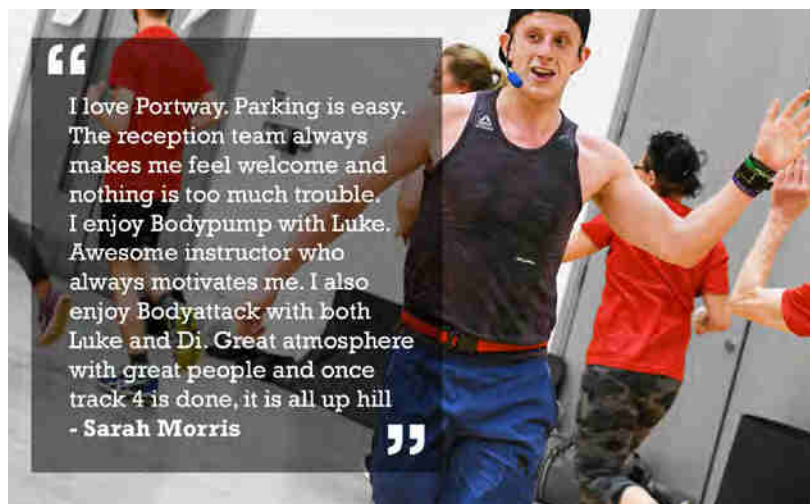
“ I attend SLT fitness classes and the gym, along with playing netball outside of this yet I was unable to run more than a few minutes without needing to walk. I signed up to the couch to 5k programme with little expectation that this would change. On wednesday I graduated having run the whole 5k without stopping in an amazing 36mins. I am so proud of myself for sticking with it but couldn't have done it without the excellent support of Hayley and the SLT team along with the rest of the group. Highly recommend it to anyone.... it really works!! Thanks SLT!
- Dawn Addis ”



“ We take our children there for swimming. Lovely reception staff and outstanding swimming instructors who build up the children's confidence and develop their technique.
- Sukhbinder Gosal ”



“ Great Indoor Cycling class this morning at Wednesbury Leisure
- Amy Rhodes ”



Annual website visitors



260,845
WEBSITE
VISITORS



Our members are the face of our advertising campaign

Meet Alex, one of our “Join Us” campaign member models. Alex, from Old Hill, is a secondary school teacher and a One Card member at Haden Hill Leisure. Alex loves working out with SLT and was delighted to be part of our campaign. #gym #fitness #joinus

Social followers

f Facebook

Average monthly reach 18/19 An increase of

708,689 **31%**

Total page followers 18/19 An increase of

9,557 (up 1,293) **33%**

t Twitter

Annual total impressions

1,057,305

Page followers An increase of

6,778 **7%**

i Instagram

Page followers

4,713 **110%**





Meet Emma

I started my membership back in 2011 as I was overweight and unhappy. To start with I found comfort in the group classes as I knew I wasn't alone and everyone was so friendly.

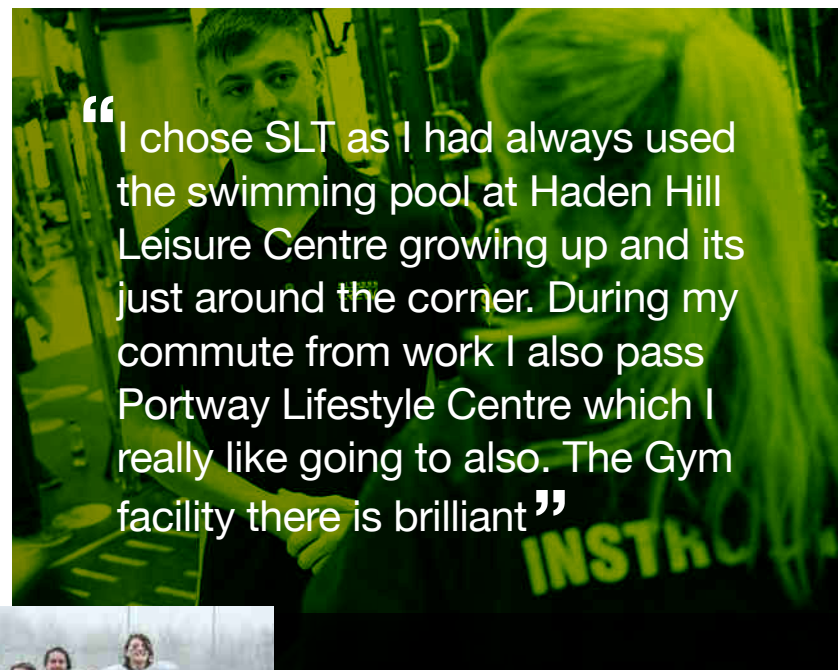


Once I started to feel more confident in myself I started training with the gym instructors and enjoying the one to one sessions that SLT provide. Weight training and cardio fitness classes are my go to regime now and it feels great knowing I am still strong. **Training has given me confidence to go for hikes and also climb Snowdon.**

“Training at SLT has helped me with my strength and conditioning training, which is needed as I currently play for the Sandwell Steelers Women's American Football Team. The sport is hard going on the joints so **the conditioning and Yoga classes are a god send after a game day!**”



“Exercise makes me feel amazing afterwards”



“I chose SLT as I had always used the swimming pool at Haden Hill Leisure Centre growing up and its just around the corner. During my commute from work I also pass Portway Lifestyle Centre which I really like going to also. The Gym facility there is brilliant”

“I was overweight and unhappy with how I looked and how I felt, **joining SLT gave me a newfound confidence** and faith that my body was capable of much more. The staff and Team at the centres are great and some of them have become my good friends. I keep in touch with some of them via social media and its nice to catch them in the gym for a training session”

Meet Sharona

Sharona Freeman has **lost over 12 stone** during her weight loss journey and attends Portway Lifestyle Centre 3-4 times a week to maintain her weight loss and develop her fitness routine with the help of the gym team.



before

“

When I lost weight in the past, I never really stuck to any exercise routine and hated the thought of going to the gym. My best friend regularly attended indoor cycling classes and encouraged me to go with her. I couldn't keep up with the class, or do any of the extra moves and had jelly legs when I came out.

I wasn't hooked straight away and if it hadn't have been for the support of my friends I would have probably given up. I persevered and gradually was able to complete the class without stopping. **I started to get a kick out of challenging myself that little bit more each time,** which opened my eyes to trying other forms of exercise.”

“

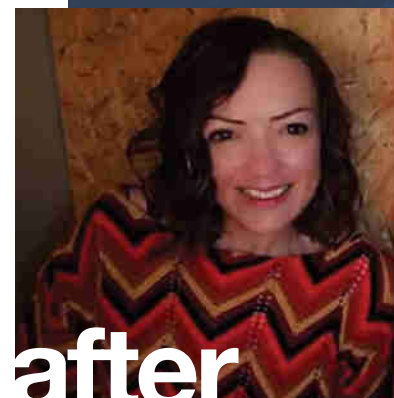
I set myself little challenges to either increase the weights I'm lifting over time, increase the time I spend exercising, or try something new. Doing this and **tracking my progress with Myzone helps me achieve my goals.** I've noticed a massive difference in my muscle tone and improvement in what I can do physically.”



“

When I joined Portway the staff were so welcoming, they really do take an interest in you as an individual and want you to achieve your goals. I thought I would feel uncomfortable but atmosphere is great. I have made it a habit of attending Portway 3 to 4 times a week.

I also follow the team on social media as they post some great articles and exercise videos which I do at home when I can't make it to the gym”



after

“Exercise is a fantastic stress buster too, if things are getting too much for me I can guarantee I'll feel a 100% better after a workout”

Finance analysis 2018/19



Income and Expenditure

	2018/19	2017/18	VAR
	£000s	£000s	£000s
Income from			
Charitable activities	10,674	10,322	325
Trading activities	329	318	11
Investments	13	2	11
Restricted grants	0	19	(19)
Other Income			0
	10,989	10,661	328

	£000s	£000s	£000s
Expenditure on			
Raising funds	154	156	2
Charitable activities	11,438	11,578	140
Restricted	8	52	44
	11,600	11,786	186

	£000s	£000s	£000s
Other Recognised Gains (Losses)			
Actuarial gains (losses) on pension scheme	1,109	1,152	(43)
Net movement in funds	498	27	471

Source: Statement of Financial Activities (SOFA) for the year to 31 March 2019



Balance sheet

	2018/19	2017/18	VAR
	£000s	£000s	£000s
Fixed assets	1,230	1,325	(95)
Current assets (non cash)	231	173	58
Cash at bank and in hand	3,948	3,356	592
Creditors - due within one year	(2,080)	(1,782)	(298)
Creditors - due after one year			0
Net assets (excluding Pension Scheme liability)	3,329	3,072	257
Pension Scheme liability	(10,384)	(10,625)	241
Net assets	(7,055)	(7,553)	498

Source: Balance Sheet as at 31 March 2019

The Pension Scheme liability is the responsibility of SMBC

Our Board is made up of private business professionals and partner organisations and includes Council and staff representatives. The Board provides strategic leadership to the Trust and ensures good governance is adhered to.

All our Board Members are self-motivated, forward thinking people with an interest in sport and leisure, health and wellbeing, fitness, community development and customer service.

SLT has its own Governance Code and Conduct Policy for Board Members which adopts the Charity Commissions 7 Principles for larger charities to ensure high standards of Governance are adhered to.

Lynda Bateman (Chair)	Penny Venables (Vice Chair)
Miriam Sharma	Veronica Nembhard
Ruth Jackson	Paul Piddock
Pamela Kaur	Valerie McFarland (Employee representative)
Cllr Peter Hughes (Sandwell Council representative)	

Brandhall Golf Course Heron Road, Oldbury, B68 8AQ

Haden Hill Leisure Centre Barrs Road, Cradley Heath, B64 7HA

Hadley Stadium Leisure Centre Wilson Road, Smethwick, B66 4NL

Harry Mitchell Leisure Centre Broomfield, Smethwick, B67 7DH

Langley Swimming Centre Vicarage Road, Langley, Oldbury, B68 8HS

Portway Lifestyle Centre Newbury Lane, Oldbury, B69 1HE

Ryland Centre New Road, Bromsgrove, B60 2JS

Smethwick Swimming Centre Thimblemill Road, Smethwick, B67 5QT

Tipton Leisure Centre Alexandra Road, Tipton, DY4 8TA

Tipton Sports Academy Wednesbury Oak Road, Tipton, DY4 0BS

Wednesbury Leisure Centre High Bullen, Wednesbury, WS10 7HP



Sandwell Leisure Trust, A Company Limited by Guarantee, Registration:
England & Wales 5011501, Registered Office: Carnegie Building, Victoria Road,
Tipton, West Midlands, DY4 8SR

Registered Charity (England & Wales - Registered Number 1102431)



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www.slt-leisure.co.uk

What is SLT's purpose?

The purpose of Sandwell Leisure Trust (SLT) is to encourage and increase participation in physical activity, sport and leisure by the whole community. SLT is non-profit distributing which means as a trust and charity we reinvest 100% of any surplus to improve, maintain and deliver quality services for the whole community to enjoy, socialise in and become more active.

What are the direct and public benefits flowing from SLT's purpose?

The direct benefits that flow from SLT's overall purpose is to improve the health and well-being of the wider community in Sandwell, reduce the social isolation of its citizens through group physical activity and deliver sustainable sport and leisure services for future generations to enjoy.

The public benefits that flow from this purpose are:

- an enhanced quality of life and sense of well-being through engagement with and participation in activities and events that bring people together, leading to improvements in physical and emotional well-being, quality of life and a more stable and cohesive community;
- increased opportunities to engage in new physical activities that bring people together, leading to greater social cohesion and fulfilment;
- enhanced active citizenship and involvement in community life.

How can these benefits be identified and measured?

These benefits can be identified through case study examples of how SLT is changing people's lives and measured by the sustained increase in participation in physical activity, sport and leisure throughout Sandwell.

Is there any harm arising from any of the purposes?

No harm arises from SLT's purpose, the beneficiaries are the general public and locally-based community and voluntary organisations, and that no private benefit arises from these purposes. The objects of SLT is to promote the benefits without distinction of sex, race or political, religious or other opinions.

SLT will where possible use local suppliers and employ people from the diverse local community therefore supporting the local economy of Sandwell and will adopt efficient and environmentally friendly processes to optimise the best possible use of resources.



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